

Early Learning and Development Guidelines

A resource website for the Early Learning and Development Guidelines is in development and will launch summer 2014. This website will include information in both English and Spanish with sections that will be tailored to each audience (family, provider or teacher, advocate) and allow site visitors to explore the Guidelines in the context of how they would apply them. The website will feature the following:

- **Visuals.** Show it don't say it. We heard from stakeholders how important it is to provide a visual display of information in order to effectively reach many of these audiences and the website will allow us to make the information interactive, rather than static.
- **Template platform.** The key to disseminating information about the Guidelines will be the many diverse stakeholders involved and their willingness and enthusiasm to share the Guidelines. By visiting this section of the website, stakeholders will be able to customize flyers, brochures or other print materials and co-brand them with their logos.
- **Interactive toolkit.** The toolkit will include customizable materials that will be bundled by audience type (e.g., for parents or educators). Beyond the templates described above, this will provide partners like the Early Childhood Councils with recommendations for outreach, as well as media releases, social media content, and web buttons to embed in their website.
- **Share your story option.** This feature will allow stakeholders to share how they are benefiting from and using the Guidelines, generally or in practice. These stories can then be shared as a way to inspire others.



Parents & Caregivers

Providers & Educators

Child Advocates

0-4

MONTHS

5-8

MONTHS

9-18

MONTHS

19-36

MONTHS

3-5

YEARS

5-8

YEARS

[THE IMPORTANCE OF THE EARLY YEARS](#)

[THE GUIDELINES CAN HELP](#)

[HOW TO USE THE GUIDELINES](#)

[EXPLORE THE GUIDELINES](#)



BIRTH to 4 MONTHS

In the first months babies change and grow quickly. Even when babies are born early or with medical concerns, they quickly begin to show the desire to learn about and interact with the world. Newborns learn by seeing, listening, and touching the things that surround them. They begin to communicate what they need, and they develop a sense of attachment and security with their caregivers



KIDS THIS AGE MAY...

HOW YOU CAN HELP THEM DEVELOP